

SIERRA COLLEGE

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POLICE SERVICES

“TWITTER” COMMUNICATION

Hello Sierra College Students:

I have asked that this communication be forwarded to you in response to our evacuation and search operation conducted Monday evening and night. First, thank you for your cooperation in evacuating the many facilities of our campus. In a situation such as the one on Monday night, efficiency and order is paramount; on both levels you all performed exceptionally well.

I have also been made aware of the desire of many students to have a method of communication that involves web enabled communication devices such as phones and personal digital assistants (PDAs). To address the desire expressed by many of you, a Twitter account has been established by the Sierra Community College District Police Department (SCCDPOLICE). The account has been established for use in situations like Monday night’s operation as “another” method of communication in addition to methods that give us confirmation that areas of concern have actually been evacuated.

The Sierra College Incident Response Team continues to conduct analysis and evaluation of other mass notification systems, and select and utilize multiple methods of communication in emergency situations. Twitter technology provides a quick, no-cost, and easy method to get a message from public safety officials to those of you who register to receive updates.

You can register to receive messages by navigating to the SCCD Police Department’s website, clicking on “Police,” and then clicking on the link to join the SCCD Twitter. You can also register by going to URL: <http://www.twitter.com/sccdpolice>. Hopefully as many of you as possible sign up to receive updates from this twitter, and it will be encouraging to see the number of “followers” increase rapidly as that will indicate that we can reach many of you both on and off campus when needed.

Once again, thank you for your ongoing cooperation with the police department and as always, immediately report all crimes and suspicious activity to the police department.

Gregory Murphy, Chief of Police